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| Project Title | Technical Assistance to support Government of India for Swachh Bharat Mission (Urban) |
| Project Period | 2015 to 2019 |
| Implementing States | Across India |

Project Brief

To support the Government of India's Swachh Bharat Mission (Urban) that is being implemented by the Ministry of Housing and Urban Affairs (MoHUA), WASHi through PMU, assists the Ministry through necessary technical support to MoHUA and states / ULBs to enable them to implement the mission initiatives consistently at the national, state and city levels, providing safe and sustainable sanitation access universally, through safe containment, collection and transportation, treatment and reuse for greatest public health impact. The Technical Assistance will focus on water and sanitation components only and will be in form of capacity building support to enable MoUD and City level authorities in the areas of program implementation, capacity development, monitoring, learning and evaluation, strategic communications to raise community demand for safe sanitation services and products, and validation and evaluation of affordable and accessible innovative and cost-effective sanitation technologies.

The Technical Assistance is focused on:

- Build the capacity of government officials - in National, State and Urban Local Bodies (ULBs) - to design, execute and operate sustainable systems for improved sanitation and hygiene.
- Organize experts to evaluate and validate new and affordable sanitation solutions for all parts of the sanitation value chain in collaboration with relevant National and State agencies.
- Pilot innovative technology and creative solutions for efficient program implementation.
- Develop strong monitoring, learning and evaluation systems to support the Mission by efficiently tracking program implementation and correcting course early if needed.
- Develop strong project management systems and tools so that government procurement, financial management and project delivery can become more efficient.
- Ensure seamless transition of all pilots and systems developed so that MoHUA personnel can continue managing all SBM Urban activities.

This Technical Assistance provides enabling support to the MoHUA, state and ULBs in the area of capacity development, monitoring, learning and evaluation, evaluation

of innovative new technologies based on scientific and economic evaluation to improve consumer uptake and delivery of safe sanitation services and solutions, strategic communications to address behavior barriers and raise demand, and share best practices from global and national experiences around sanitation service delivery and private sector participation for sustainable models of service provision.